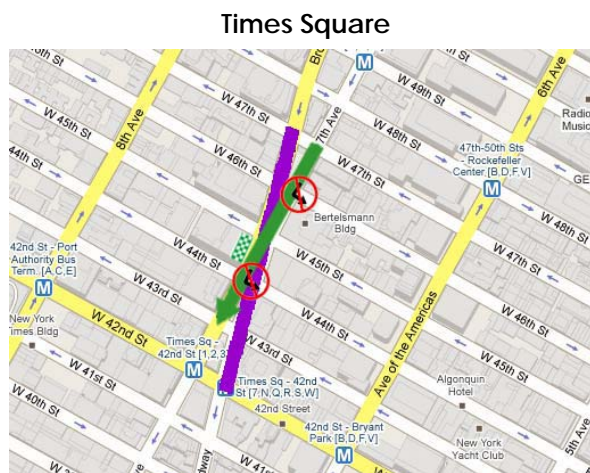




ATTENTION BROADWAY THEATERGOERS

NYC is instituting a new traffic plan in the Times Square area.

Starting Sunday, May 24, Broadway will be closed to through-traffic in Times Square (47th to 42nd Streets).

This is an experimental plan, so we urge you to allow extra time to get to your show. If you are attending a show after May 24, here is what you need to know:



-  Traffic continues down 7th Ave.
-  No thru-traffic Broadway 47-42nd St.

Broadway buses diverted to new routes on Seventh Avenue.

Motorists traveling southbound will be able to continue through Times Square using Seventh Avenue.

All cross-town streets will remain open.

If you usually...



Take the subway or walk... new pedestrian plazas from 47th to 42nd Street along Broadway will give you more room to walk and reduce sidewalk crowding.



Take the bus... buses will no longer travel down Broadway; routes will move to 7th Avenue, check the MTA's website www.mta.info for updates.



Take taxi or car service... all cross-town streets will remain open. Passengers can also be discharged expeditiously in "No Standing" zones, including on 7th Avenue between 44th and 45th Street.



Drive... all of the cross-town streets will remain open to through-traffic, so you'll still be able to get across town. Turns are not allowed from 7th Avenue onto 44th and 46th Streets.

**NOW THAT'S
BROADWAY!**